Background

- Indigene of Ondo City, Ondo State
- Master of Science and Doctorate from the University of Maryland, Baltimore
- Masters in Business Administration and Masters in Healthcare Administration from the University of Maryland, College Park
- Chief Operating Officer Trauma, Critical Care and ED at University of Maryland Medical Center
- Professor and Administrative Dean for Trauma, Critical Care and ED Doctoral Program at University of Maryland, Baltimore
Background

- Conducted research on Trauma related data and appropriations for Ondo state

- Gave a presentation to the Commissioner for Health and Ondo State Hospital Management Board on Operationalizing the Ondo State Trauma Center (January 2013)

- Created and proposed a Strategic Plan for the Ondo State Trauma Center for 2014-2019
From Conceptualization to Operationalization

- Many conceptual recommendations presented

- How do we make these concepts a reality?

- Operationalization: It is the translation of an abstract concept into concrete and measurable terms (Cozby, 2009).

- May need to take a different approach
Think Outside the Box

*Insanity:* Doing the same thing over and over again and expecting different results.

*Albert Einstein*
Content

• Background/ Responsibilities
• Goals and Vision/ Needs Assessment
• Consortium between the Trauma Center and University of Medical Sciences
• Revenue Generation
• Evidence Based Practice and Quality Core Measures
• Program of Research
• Automated Systems/ Electronic Medical Record System
• Summary
Collaborative Partnership

Vision

Produce value through collaboration across the Trauma Center and University of Medical Sciences by sharing resources and aligning goals and missions
Goals/Needs Assessment

• Create a consortium between the Trauma Center and University of Medical Sciences

• Generate Revenue

• Train clinicians to deliver evidence based care while adhering to quality core measures

• Institute a Program of Research

• Implement an integrative Automated/ Electronic Medical Record System
Consortium Between both Institutions

• **Creating continuity between both institutions is important because it;**
  
  • Provides patients and the community with the most specialized and advanced services
  
  • Offers unique care and training not available anywhere else in the region
  
  • Develops new and better ways to care for patients through research and the development of new technologies
Operationalization

- Joint Faculty Appointments for Clinicians with incentives
- Create Quality Improvement Committees with members from both institutions
- Create a multidisciplinary environment
- Identify opportunities to share resources
Revenue Generation

• Identification and creation of avenues to produce additional funding streams is imperative

• Additional funds will be required for
  • Creation of Allied Health Programs
  • Fund the Research program
  • Update available and potential technologies
  • Computerize the academic and clinical systems
  • Miscellaneous
Operationalization

- Create Allied Health Programs/ Certifications
- Create a Global Health Program that affords opportunities to experience different cultures
- Liaise with international institutions and request sponsorship for global exposure
- Creation of an Alumni Affairs Department to handle Endowments and implementation of an Alumni Association
Evidenced Based Practice and Core Measures

- Utilization of the best available evidence in clinical practice is important to help identify most current and appropriate care for patients
- Creates an avenue to measure both institutions against benchmark institutions
- Promotes a culture of safety and effectiveness
- Core measures create a standard for positive patient outcomes
- Promotes highest reimbursement
Operationalization

• Introduce Evidenced Based Practice Guidelines (EBP)

• Identify local and national core measures to determine level and quality of practice

• Infuse EBP and associated core measures into the medical curriculum

• Simulation in clinical and didactic settings
Program of Research

- Demonstrate cutting edge clinical expertise and technology
- A standard for measurement against other universities and institutions
- Potential for state and federal financial remuneration
- Opportunity to add to the body of science
- Opportunity to collaborate with leaders and researchers in all fields
Operationalizing

• Identify a Director of Research

• Create a Scientific Review Board and an Institutional Review Board

• Create Centers for Excellence in Trauma/ Critical Care and Maternal/ Child Health

• Create grant writing teams and submit a grant proposal to launch the first University of Medical Sciences Research Program
Automated Systems/ Electronic Medical Record

- Facilitates transparency
- Increases connectivity
- Decreases errors
- Saves time, increases accuracy and consistency
- Provides accurate and up-to-date patient information records
- Enhances privacy and security of patient information
- Increases efficiency and productivity
Operationalization

• Assess institutional readiness

• Identify potential software

• Identify IT Champions and Super-Users

• Conduct training and Implement automated/EMR system

• Continuously evaluate the system and processes and make necessary changes as needed
Summary

• University of Medical Sciences, Ondo is strategically placed and destined for success

• With the collaborative expertise and efforts of Administrators, Faculty and Staff, products of the University are poised to be competitive statewide, nationally and internationally

• It is of paramount importance that the operationalization process occurs sooner than later so the aforementioned concepts grow along with the University
Acknowledgement

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Questions/ Comments